







ANNUAL REPORT 2010

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PCB'S MISSION STATEMENT

To take Pakistan cricket to such a high point where it sets benchmarks at the world level.

To further enhance cricket's mass appeal across the country by introducing high quality regional cricket at the fire class level.

To promote cricketing culture by providing opportunity of participation in competitive cricket to youth at school and club level, and also to patronize and develop women cricket.

To total commitment to optimizing talent through promotion of Coach Education Programmes and development of human resource in such vital areas as umpiring, curating and scoring etc.

To ensure excellence in governance and also to avail and improve marketing and commercial opportunities to the maximum without compromising basic ethos of the game.



CHAIRMAN'S REPORT

If I were to say that for the Pakistan Cricket Board past 12 months have been amongst the most challenging and testing times that any administration has had to face it would not be an understatement. Yet I am proud to say that due to the dedicated and unyielding efforts of our team at the PCB we have ensured that the wheels of Pakistan Cricket keep advancing despite the countless obstacles that were thrown our way. The support of our knowledgeable and committed cricket fans throughout the trying circumstances has also reaffirmed the deep roots that the game of Cricket has in Pakistan.

In the last 12 months we have continued to ensure that Pakistan Teams played regular International Cricketat all levels. With the support of our partners at the English and Wales Cricket Board led by Mr. Giles Clarke the home series against Australia was successfully organized in England last summer. It was in this series that after a gap of 15 years a Pakistan team, mostly comprised of young and inexperienced players, defeated Australia in a Test match.

The strong relationship between the PCB and the Emirates Cricket Board also saw Pakistan regularly host its International Series in the U.A.E. Like Sharjah in the 80's and 90's the Sheikh Zayed Stadium in Abu Dhabi and Dubai Sports City Stadium have provided our players World Class facilities to display their talent. We look forward to continuing our initiatives along with the ICC Special Task Team on Pakistan to ensure the healthy state of International Cricket for all our National Teams.

In October thousands of Lahorites enjoyed the hugely popular National T20 Championships. Sponsored by our partners Faysal Bank, the tournament attracted houseful crowds on every day of the week-long tournament. It was a great sign of how much desire there is amongst the followers of the game to watch live cricket at their home stadiums. We hope that dynamics will allow us to cater to this need sooner rather than later.

The Pakistan Women Cricket Team also brought great happiness to the nation by winning Gold at the Asian Games held in Guangzhou, China. The victory has opened a doorway for a whole generation of young girls to harness their talent and represent their country. The commitment of the dedicated team at the PCB Women Cricket Wing led by outgoing Chairperson Mrs.Shireen Javed, and now by Mrs. Bushra Aitzaz deserve recognition for their efforts and PCB will extend all support to safeguard the future of Women Cricket in Pakistan.

The PCB also responded to the sufferings of millions of our citizens who were badly affected by the devastating floods in Pakistan. Immediate steps were taken to raise funds for President's Flood Relief Fund and the Board's staff and players led the initiative. The Pakistan cricket team also played a Charity T20 game in the U.A. E against South Africa followed by a charity dinner to aid the huge relief effort launched throughout the country. We are proud to announce a significant contribution by PCB towards the cause.

The PCB also engaged itself in providing basic infrastructure support and development to our many Cricket Regions and Districts. The Board ensured that at least two grounds with first-class facilities are available in every region. The Construction of a stadium in Garhi Khuda Bakhsh with international standard facilities and the development of Regional Cricket Academies in Multan and Karachi are part of our commitment and resolve to improve the Cricket facilities in Pakistan.

As we build towards the premier Global Cricket Event, The ICC World Cup 2011, the PCB also welcomes a new set of challenges that will have to be faced over the next year. However I am confident that we have a strong team in place that will continue to work towards the development of Cricket in Pakistan. I wish to join the whole nation in wishing our Team the best of luck for the World Cup.

M. Ijaz Butt Chairman



CHIEF OPERATING OFFICER'S REPORT

It will come as no surprise that the year gone by has been one of conflicting emotions for Pakistan Cricket. While we have had to face numerous challenges we have also experienced some historic moments.

There is no denying of the fact that the allegations of Corruption in Cricket have threatened to dominate all things related to Pakistan Cricket. However I can proudly say that despite the negativity that resulted from the under investigation events of the summer Pakistan Cricket with the support of its International partners has faced each crisis bravely and this reaction will go a long way in securing the future of the game in the country. Some positives that have come out for PCB from the unfortunate incident are that we now have a comprehensive anti- Corruption code which is being implemented in our domestic Cricket. Also a robust new code of conduct is being introduced for players & support personnel. PCB has created a new Department of Education & Training to impart knowledge on the new codes to various stakeholders.

The security situation prevailing in the country has sternly tested the resolve of all those involved with Cricket in Pakistan. From a very early stage we had identified that in order to safeguard the future of the game in the country, PCB will have to make extra efforts and ensure that our millions of passionate fans do not miss out on watching their heroes in action. It is in this respect that the domestic game has been given extra attention so that our grassroots development continues to produce the stars of the future. During the 2009-2010 domestic season a refreshed playing format was introduced to make the games more competitive. PCB organized an impressive 868 matches spanning 7 senior level and three junior level tournaments. Similar changes in Domestic formats are being implemented in the ongoing domestic season.

Our National Team gave the diehard cricket supporters plenty to cheer about throughout the year. In defense of the World T-20 crown that Pakistan won in England last year the team managed to reach the semi -final stage of the 2010 competition held in the West Indies. Only a once in a lifetime innings from the solid Michael Hussey prevented Pakistan from yet again challenging for the top honor.

After a gap of 15 years Pakistan defeated Australia in a Test match at Headingly this summer. The Test team was a very young combination and their success as well as the improved performance of the team against South Africa in the U.A.E/ has already shown that Pakistan is making strides in all formats of the game. Despite the numerous off field issues that were beyond the control of the players the Pakistan Team narrowly lost one day series to England and South Africa by the slim margin of 3-2. By fighting it out with two of the in -form teams in World Cricket the Pakistan players showed that they can never be taken lightly regardless of the size of the task in front of them.

Our Women Cricketers also brought glory for the country by emphatically clinching Gold at the Asian Games held in Guangzhou. The Pakistan Women team has opened a doorway for a whole generation of young women who aspire to represent and win laurels for their nation. The PCB Governing Board has recognized their achievements and I am very proud to say that now Women Cricketers will be awarded Central Contracts which will safeguard their futures as well as the future of Women Cricket in Pakistan.

I must also recognize the crucial role played by the ICC and our partner boards who through the ICC Special Task Team on Pakistan have worked hard and diligently to stem the effects of the precarious security situation in Pakistan. Our National Team has played regular Cricket throughout the year and thanks to our solid relationship with the U.A.E. cricket authorities Pakistan Cricket continues to march on.

2010 was indeed an unforgettable year on so many levels. We at the PCB remain committed to face the challenges of the future with true grit and zeal. Irrespective of the size of the challenges we face I am confident that my team at the PCB will safeguard the interests of Pakistan Cricket and its dedicated fans for years to come.

Subhan Ahmad Chief Operating Officer





PATRON-IN-CHIEF President of Pakistan H.E. Asif Ali Zardari

CHAIRMAN

M. Ijaz Butt

CHIEF OPERATING OFFICER Subhan Ahmad

BOARD OF GOVERNORS

Wazir Ali Khoja Naveed Akram Cheema Javed Miandad Intikhab Alam Major (R) Syed Naeem Akhtar Gilani Tariq Baloch Amir Nawab Mir Haider Ali Khan Talpur Ch. Muhammad Anwar

MANAGEMENT

Javed Miandad Director General Mian Raza Ahmed Chief Financial Officer Zakir Khan **Director Cricket Operations (International)** Sultan Rana Director Cricket Operations (Domestic) Intikhab Alam **Director Game Development** Wasim Bari Director Training & Education Asad Mustafa General Manager Human Resources & Admin **Nadeem Sarwar** General Manager Media **Tariq Hakim** General Manager Marketing Lt.Col (R) Waseem Ahmed Manager Security



INTERNATIONAL CRICKET

Despite facing a number of adversities Pakistan remained a force to be reckoned with in all formats of international cricket over the past 12 months. Despite missing several key players for various reasons Pakistan gave a tough time to top ranked teams such as England, Australia and South Africa. Though the overall performance could have been better had a few key moments gone their way, beating England and Australia in Test matches in England last summer and drawing the two Test match series against South Africa in the UAE exhibited the potential and strength of Pakistan in Test cricket.

Despite playing at neutral venues and lacking the home ground advantage the Pakistan team's performance was praiseworthy. A number of emerging players like batsmen Asad Shafiq and Azhar Ali, medium-fast bowlers Wahab Riaz and Tanvir Ahmad as well as wicketkeeper Adnan Akmal, earned Test caps last year. Umar Akmal, who entered the international arena in 2009, established himself as a strong middle-order batsman. The new entrants to International Cricket proved their worth by giving match winning performances in 2010 and hopefully they would add more feathers to their caps in the future. The emergence of so many talented cricketers in such a short span of time speaks volumes of the talent the country possesses. It also conveys a strong message about the strength of domestic cricket in Pakistan.

