

## **EVALUATION REPORT**

### **(As Per Rule 35 of PP Rules, 2004)**

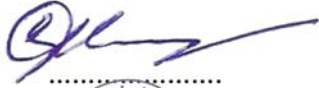
1. Name of Procuring Agency: **Pakistan Cricket Board**
2. Method of Procurement: Single Stage Two Envelope
3. Title of Procurement: **On-Screen Branding Rights for PSL 2022 to 2025**
4. Tender Inquiry No.: .....
5. PPRA Ref. No. (TSE): .....
6. Date & Time of Bid Closing: 05<sup>th</sup> January, 2022 – 10:30 a.m. PKT
7. Date & Time of Bid Opening: 05<sup>th</sup> January, 2022 – 11:00 a.m. PKT
8. No of Bids Received: Three (03)
9. Criteria for Bid Evaluation: **Highest Financial Bid which meets or exceeds the Reserve Price (Highest Value of Rights)**
10. Details of Bid(s) Evaluation: Provided Below

Name of Bidder	Marks		Evaluated Cost	Rule/Regulation/SBD*/ Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
	Technical (if applicable)	Financial (if applicable)		
Tapal Tea (Pvt.) Limited	N/A	N/A	Strategic Timeout Rights: PKR 80,000,000/-	Not accepted as not the highest bid which met or exceeded the Reserve Price
Fourmen Management/ Omar Minerals	N/A	N/A	Strategic Timeout Rights: PKR 184,000,000/-  Truck Branding Rights: PKR 148,000,000/-  Virtual Advertisement Rights: PKR 136,000,000/-	Not accepted as not the highest bid which met or exceeded the Reserve Price
Trans International	N/A	N/A	Strategic Timeout Rights: PKR 252,000,000/-  Truck Branding Rights: PKR 216,000,000/-  Virtual Advertisement Rights: PKR 288,000,000/-	Accepted as the highest bid which exceeded the Reserve Price

**Highest Evaluated Bidder:** Trans International

11. Any other additional / supporting information, the procuring agency may like to share.

**Signature:**



**Official Stamp:**



***\*Standard Bidding Documents (SBD).***