

# TECHNICAL EVALUATION REPORT

1. Name of Procuring Agency: Pakistan Cricket Board
2. Method of Procurement: Pre-qualification of "Out of Home Advertising Services for Cricketing Events Organized by PCB in Pakistan"
3. Title of Procurement: Out of Home Media Services Agency (OOH)- January 2022 till December 2023.
4. Tender Inquiry No.: .....
5. PPRA Ref. No. (TSE): .....
6. Date & Time of Bid Closing: 30<sup>th</sup> December 2021
7. Date & Time of Bid Opening: 30<sup>th</sup> December 2021
8. No of Bids Received: 10
9. Criteria for Bid Evaluation: The top four Applicants who have attained the highest marks after crossing the 70 marks point benchmark (out of a total of 100) to be prequalified under the process.
10. Details of Bid(s) Evaluation Provided Below

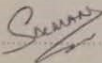
Bid committee found the following Companies qualified in the Pre-qualification process according to the detailed criteria specified in the EOI:

1. Adsell's/OMM
2. Blaze
3. Kinetic
4. Core Media

Bid committee found the following Companies did not qualified in the pre-qualified process according to the detailed criteria specified in the EOI:

1. Firebolt
2. Do Advertising
3. Chinab Advertising
4. Hart Communications
5. Imran Enterprises
6. Saheer Advertising

Signature: .....



Official Stamp: .....

\*Standard Bidding Documents (SBD)

