

PAKISTAN CRICKET BOARD PRIVACY POLICY FOR ACCREDITATION FOR ICC WOMEN'S WORLD CUP QUALIFIER 2025

1. INTRODUCTION

That the Pakistan Cricket Board is a statutory body, established under the Sports Development and Control) Ordinance, 1962 situated at Gaddafi Stadium, Lahore ("PCB"). That PCB was established with the mandate for the development and management of cricket all over Pakistan.

The PCB takes its data protection and privacy responsibilities seriously. This policy ("Privacy Policy") describes how we collect, process, use, disclose and transfer your personal information as a data controller.

2. DATA COLLECTION AND PURPOSE

PCB will collect personal data solely for the purpose of issuing accreditation cards for ICC Women's Cricket World Cup Qualifier 2025 ("Event"). The information is used only within the system to verify accreditation when the card is scanned at various entry points during the Event. PCB will collect personal information from you that is necessary for our third-party accreditation service provider to assist with fulfilling your request. Such personal information includes, but may not be limited to the following (as applicable in connection with your specific need for accreditation);

- i. Full Name
- ii. Gender
- iii. Date of Birth
- iv. Nationality
- v. Email Address
- vi. Mobile Number
- vii. Physical Address
- viii. Photo (Headshot)
- ix. Copy of identification document
- x. Organisation details (name, address, website, job title)
- xi. Editor details (including letter of approval/assignment from editor)

3. DATA USAGE

- The collected data is strictly limited to accreditation purposes.
- The data will not be shared with any third party other than the accreditation service provider.
- The data will solely be used within the system to facilitate access control and Event security.

4. DATA RETENTION AND DELETION

- The collected data is retained only for the duration of the Event.

- Once the Event is concluded, all personal data is permanently deleted from our system.

5. DATA SECURITY

PCB implements appropriate technical and organizational measures to safeguard the collected data against unauthorized access, misuse, or disclosure.

6. THIRD-PARTY DISCLOSURE

PCB does not share, sell, or distribute personal data to any third party outside the accreditation process. Data is strictly used within the scope of Event accreditation.

7. CONTACT US

7.1 Questions, comments, requests or issues arising from this Privacy Policy for Accreditation For ICC Women's World Cup Qualifier 2025 are welcomed and should be addressed to inquiry@pcb.com.pk.

7.2 If you have any questions, concerns or complaints regarding our compliance with this Privacy Policy for Accreditation For ICC Women's World Cup Qualifier 2025 and the data protection laws, or if you wish to exercise your rights, we encourage you to first contact us inquiry@pcb.com.pk. We will investigate and attempt to resolve complaints and disputes and will make every reasonable effort to honour your wish to exercise your rights as quickly as possible.