

PAKISTAN CRICKET BOARD



PCB®

Pakistan Cricket Board

PRE-QUALIFICATION OF MEDIA BUYING HOUSE

Pakistan Cricket Board invites applications from media buying agencies for pre-qualification (shortlisting) and subsequent appointment on its panel. The agency should be capable of managing the release of ads on various mediums but not limited to electronic, print, outdoor and digital, inside and outside of Pakistan.

Interested advertising agencies, accredited with **All Pakistan Newspapers Society (APNS)** and with no default history with **APNS** and **PBA**, may apply and will be required to provide inter alia the following information/particulars:

- Detailed profile including name, registered address, telephone/fax numbers, email address, year of establishment, list of key clients, status of agency (i.e. partnership/proprietorship/limited company) etc.
- Copy of the accreditation certificate of APNS.
- Copy of the accreditation certificate of PBA.
- Copy of the NTN and Income Tax/GST payment certificates.

A complete set of pre-qualification documents may be obtained from the undersigned during office hours (**09:00 A.M. to 03:00 P.M.**) from **Monday to Friday**. Duly filled out pre-qualification documents along with all requisite information/documents must be submitted at the address mentioned below, latest by **Wednesday 15th June, 2016**. Qualified firms shall be requested to submit their financial bids by or before **11:00 A.M. on Tuesday 21st June, 2016**. Financial bids shall be opened at **11:30 A.M. on Tuesday 21st June, 2016**. The pre-qualified firms shall be entitled to participate further in the process by providing proposals inclusive of financial packages. Canvassing in any form will be subject to disqualification. PCB shall communicate the reasons for disqualification upon written request only.

Shahbaz Ali, (Marketing Manager)

Pakistan Cricket Board,

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