



**PCB**<sup>®</sup>  
Pakistan Cricket Board

# REGIONAL SPONSORSHIP RIGHTS

## INVITATION TO BID

As part of the domestic cricket structure in Pakistan, certain administrative areas have been declared as Regions with their respective Regional Cricket Associations and Regional Cricket Teams. Pakistan Cricket Board (PCB) invites bids for the acquisition of:

- (i) Management Rights (which includes rights to play an important role in organizing, managing, and developing the Regional Cricket Associations and their respective Regional Teams)
- (ii) Sponsorship Rights and Merchandizing Rights in respect of Regional Cricket Associations and their respective Regional Teams for a period of three years from 2016 to 2019. The aim of the grant of such rights is to build the Regional Cricket Teams as national brands.

Details of the rights have been provided in the "Invitation to Tender" (ITT).

The ITT may be acquired on working days between 9:00 am to 5:00 pm from 4th April, 2016 to 18th April, 2016 upon a non-refundable and non-adjustable payment of PKR 5000/-, via wire transfer or demand draft or pay order in favour of Pakistan Cricket Board, drawn on any bank in Pakistan, from:

**Mansoor Manj**

Assistant Manager Marketing

Pakistan Cricket Board

[mansoor.manj@pcb.com.pk](mailto:mansoor.manj@pcb.com.pk)

Gaddafi Stadium, Ferozepur Road, Lahore, Pakistan

Tel: (92-42) 3571-7231 to 34 Fax: (92-42) 3571-1860

Queries may be addressed in writing to Assistant Manager Marketing. Information obtained from any other source shall not be deemed official.

Technical and Financial Proposals should be submitted in separate sealed envelopes in the manner set forth in the ITT. The Technical and Financial Proposal should be received by the PCB latest by 10 am on 19th April, 2016.

The Technical Proposals will be opened at 10:30 am on 19th April, 2016 at Gaddafi Stadium Lahore. Financial Proposals of technically qualified bidders will be opened at 02:30 pm on 19th April, 2016 at Gaddafi Stadium Lahore. The Financial Proposals of technically disqualified bidders will be returned unopened.

PCB reserves the right (in its discretion) to cancel or amend the entire bidding process at any stage and to reject any or all bids.

